

For Next Technology & Business

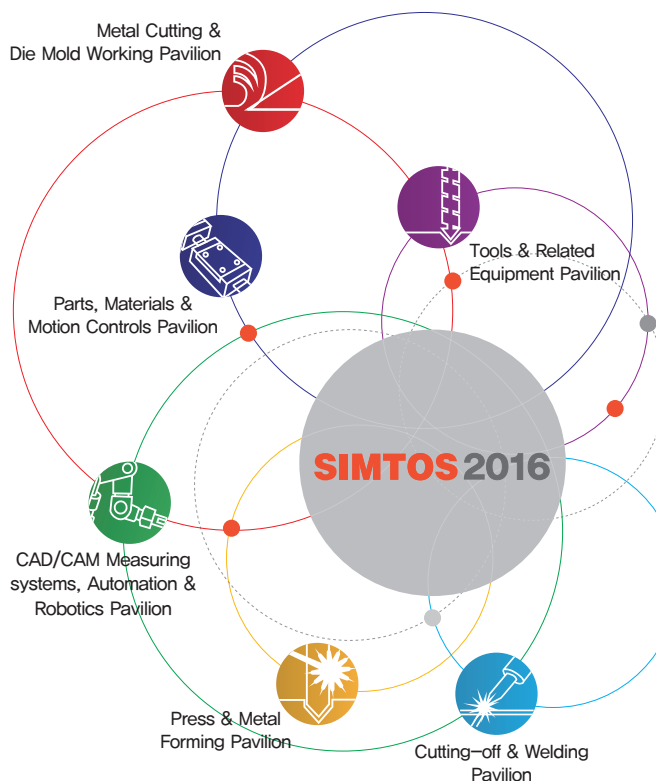
7 Tips for reading the trend of manufacturing technology at **SIMTOS2016**

- 4** pril, The biggest manufacturing technology exhibition in Korea
- 5** days at KINTEX 1 and 2, the scale of 100,000m²
- 6** themed pavilion, consisting of 1,000 companies from 35 countries around the world
- 7** features — tips for surprisingly joyful SIMTOS2016

Period April 13th (Wed.) — 17th (Sun.), 2016 (5 days)
※ Time : 09:00~17:00 (KINTEX 1) 10:00~18:00 (KINTEX 2)
Venue KINTEX 1 and KINTEX 2, Ilsanseo-gu, Goyang-si,
Gyeonggi-do, Korea

01

All the process, products and the latest technology about metal manufacturing are at SIMTOS2016!



The very place of process technology and equipment for mass production, cost reduction and quality improvement

- From Machine tools to Welding and Cutting Equipment, Parts, Materials, Robots, Automation, Software, Metal Processing Technology and Production Management

1,000 companies and 5,000 buyers from overseas and 100,000 visitors from home and abroad

- 8,000 products of 1,000 companies from 35 countries to be exhibited
- 92% of visitors are interested in main industry demand including automobile, aerospace, shipbuilding, electric · electron, IT, medical and other machines

SIMTOS has been growing along with the change of trend in technology and visitors' needs

- Proportion of products regarding CAD/CAM, PLM, 3D printers, Smart Factory and Automation systems as well as Laser Cutting machine and Welding · Bending machine has been increasing

02 Matchmaking4U between 1,000 exhibitors and 100,000 visitors!

The Secretariat of SIMTOS (hereafter the Secretariat) has developed its own online matching program, called 'Matchmaking4U'. The program enables 1,000 exhibitors and 100,000 visitors to meet wherever and whenever they want.

'SIMTOS 2016 Matchmaking4U' has become more specified



First, the Secretariat has been gaining detailed marketing information* of exhibitors and visitors to increase the probability of matching.

* What is marketing information? Information including interesting products, purpose of visit, related industry, number of employees, year of establishment, website and language ability



— Second, the Secretariat has arranged the interesting products as the themed pavilion to raise the quality of business meeting so that exhibitors classified by 505 specified products and buyers can have business meetings.



— Third, online matching program(www.b2b.simtos.org) which enables exhibitors and buyers to make appointment before the actual meeting on the exhibition day.

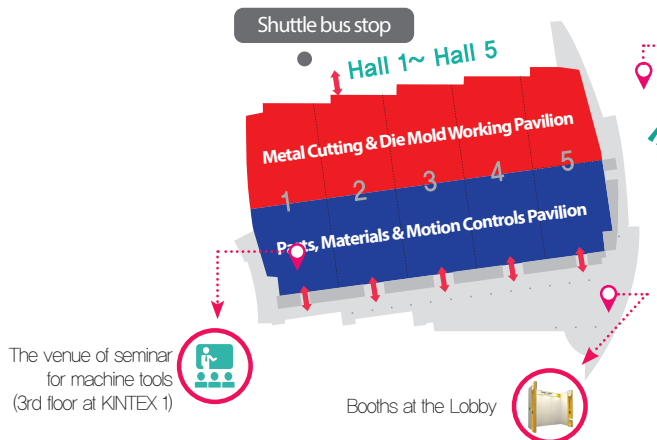


— Fourth, if you participate in Matchmaking4U, you will be supported expenses such as transportation and meals. (The expense is provided when more than 3 matching happens, First come, first served)

Do not forget to register the marketing information to participate in Matchmaking4U!



KINTEX 1

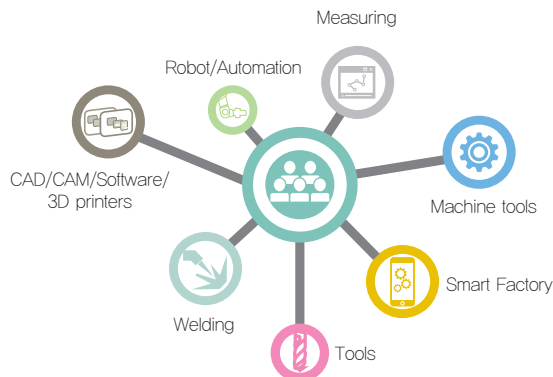


03 Seminar for each 7 Products to inform the latest information!



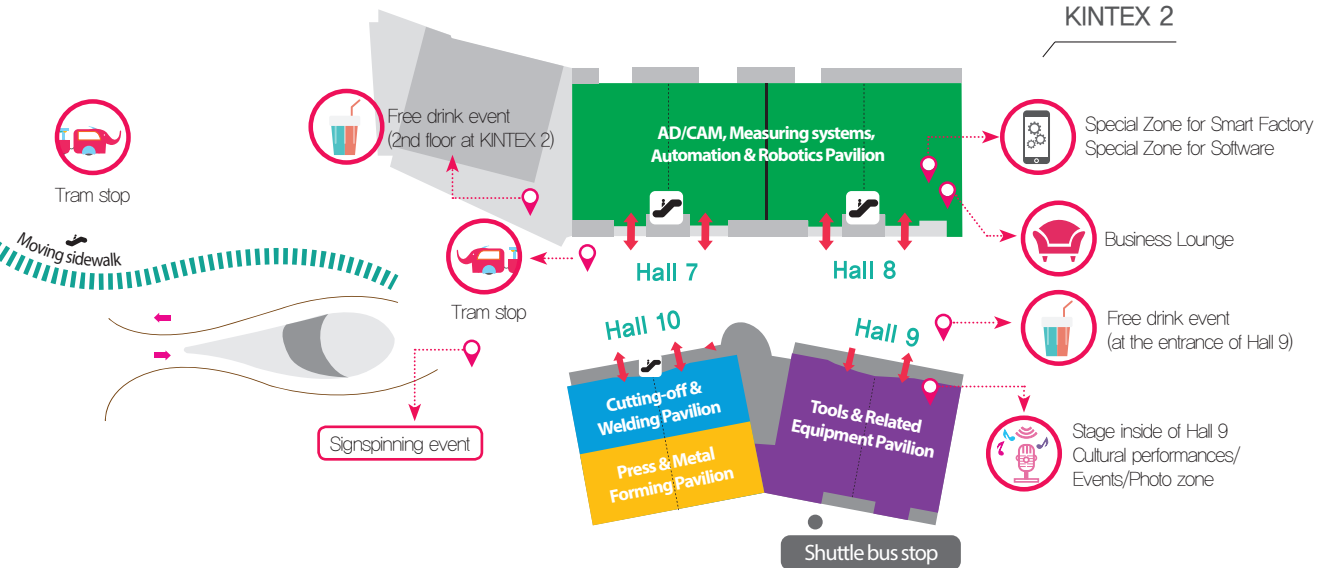
SIMTOS seminars for sharing information on manufacturing solution to be held

- Not only technological seminars for particular items but also seminars for sharing information on manufacturing solution
- The seminars are scheduled to be held 3rd and 4th floor at KINTEX 2. The topic is the latest trend and other interesting topics of visitors.



[Seminars for each 7 Products at SIMTOS2016]

KINTEX 2



* Locations above is tentative and to be confirmed later.

04

SIMTOS2016 to become more convenient with shuttle bus, tram and business lounge!

05

Have more fun at KINTEX 2 with cultural performances, photo zone and test-drive event!



A business lounge at KINTEX 2 is prepared for you

- It takes more than 5 hours to look around all the pavilions including 6,200 booths and 1,000 exhibitors.
- You can have a business meeting at the lounge at Hall 8, KINTEX 2
- You can take the trackless trolley bus from KINTEX 1 to KINTEX 2



Do you wanna take the tram and the shuttle bus?

- The trackless trolley bus takes a round trip between KINTEX 1 and 2 every 5 minutes.
- The shuttle bus takes a round trip between Hall 9, KINTEX 2 and Hall 2, KINTEX 1.

EVENT on April at SIMTOS2016



Drum performance 'Cheongmyeong'

Fascinating and powerful performance which shows the spirit of the people of Goguryeo

- A girl group, 'White', consisting of 4 members
- One of the biggest girl groups in Korea, experienced with more than 200 performances for years.



(Wed.) 13

14·15 (Thu. · Fri.)

(Sat.) 16

17 (Sun.)

Martial arts, 'LEXMA,' for family



You can enjoy an action film made with Taekwondo and Hapkido.

'Magic Clowns' for kids

Magic & Bubble show, Magic & Balloon show, Bubble & Balloon show and Magic & bubble & Balloon show are waiting to be staged.

April 13th to 17th (during the exhibition)



Free drink event for refreshing

Get free drink at the entrance of 2nd floor, KINTEX 2 and the entrance of Hall 9 for 6 hours each day.

Photo zone

Take polaroids with racing models and make unforgettable memories!



Signspinning performance

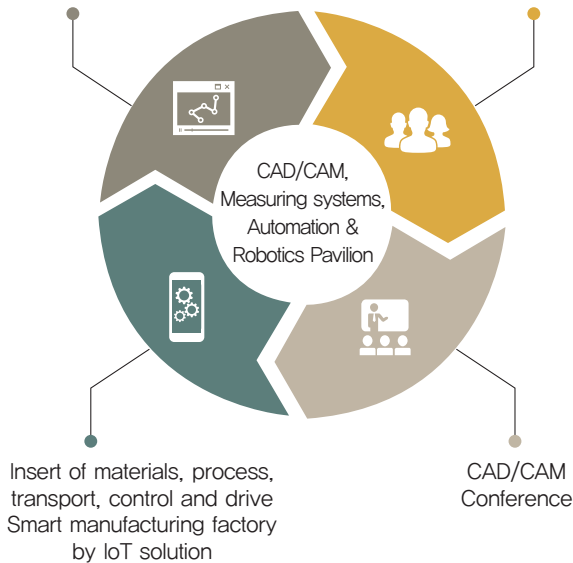
Signspinning and Daddy-Long-Legs performance as guidance the way to KINTEX 1 and 2

06

The new Smart Factory Special Zone!

Manufacturing engineering software for improving productivity and quality

Smart Factory Seminars



Manufacturing technology-specialized exhibition tells the future of manufacturing industry.

Every product from software to measuring systems, solution, sensors, measurement controllers, networking parts, motors and robots for handling and process control are to be exhibited at each themed pavilion.

- Manufacturing engineering software special zone
Not the original booths but the Station booths for efficient promotion for software such as CAD/CAM, CAE, PLM are waiting to be installed
- Smart Factory special zone
Demonstration of application of the latest trend in manufacturing industry and manufacturing factory in the future.

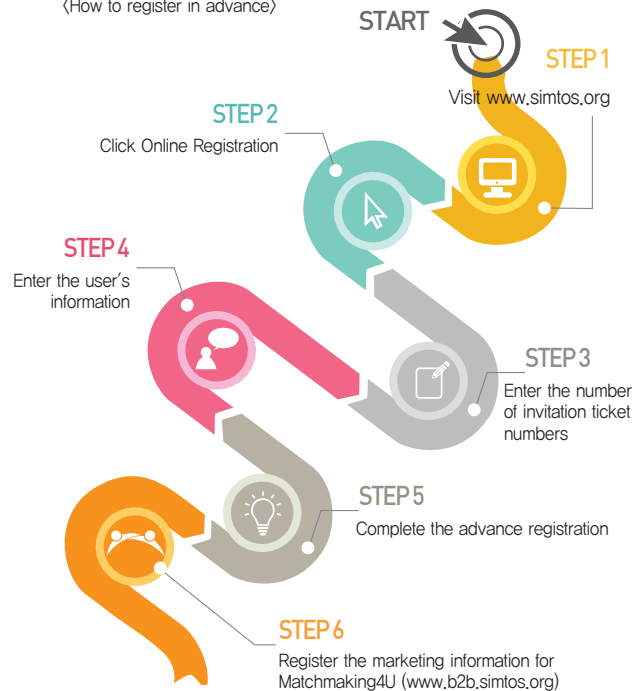
07

Online registration for all the benefits and fun above!

Why do we have to register in advance?

- To be provided with 'One Stop Service for visitors' such as free admission, free parking and the shortest way to the exhibition venue
- To be provided with information on products and tips for visitors including newsletter and mailing service
- To make the place of information sharing where interesting products and want-to-meet exhibitors can actually have business meetings

〈How to register in advance〉



IMTOS 2016 starts with advance registration

※ Please register in advance, otherwise you have to pay US\$ 15 for admission.

- For any inquiries, contact SIMTOS 2016 customer service center (+82-2-3453-2721)

For more detailed information, go visit the SIMTOS 2016 website (www.simtos.org)

INVITATION

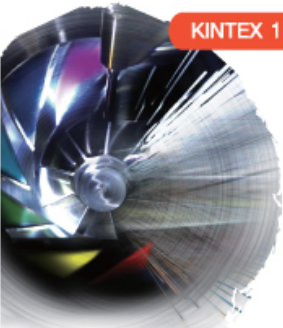
SIMTOS 2016



April 13 (Wed) ▶ 17 (Sun) KINTEX

KINTEX 1 09:00 – 17:00 KINTEX 2 10:00 – 18:00

Free Parking, Free Admission
With just ONE INVITATION TICKET



KINTEX 2 Hall 7 ~ 8
Manufacturing Automation,
CAD/CAM, Measuring Systems & Robotics

KAWASAKI ROBOTICS KOREA, LTD.
Hall 7 / Booth No. 07D710

※ How to register in advance

STEP 1

Visit www.simos.org
Click Online Registration

STEP 2

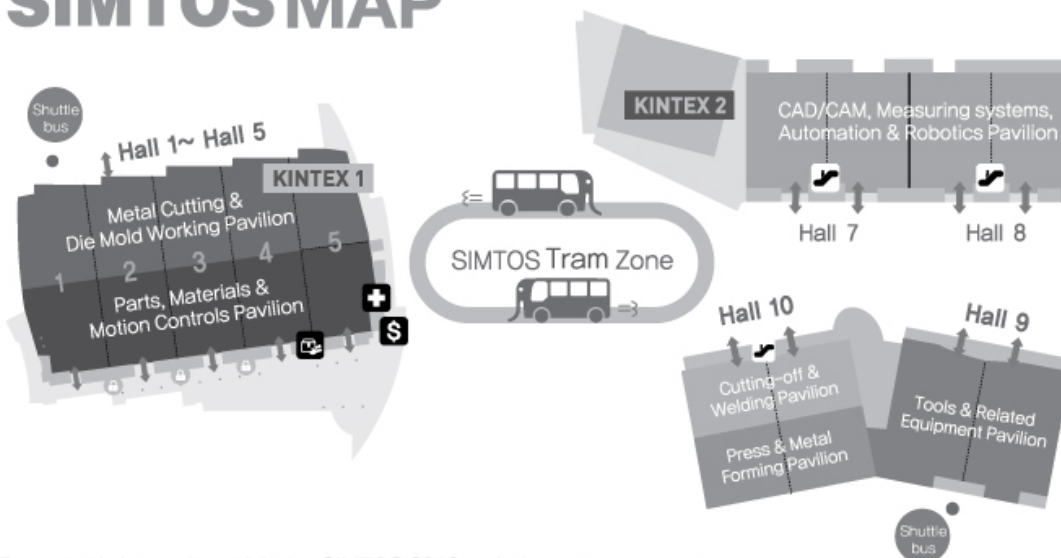
Enter the invitation numbers

2106130

STEP 3

Fill out information

SIMTOS MAP



For more information, visit the SIMTOS 2016 website (www.simos.org)

How to Enjoy SIMTOS 2016

All the processes and technology
of metalworking are ready for you



Exhibitors and Visitors can meet
through Matchmaking4U
(<http://b2b.simos.org>)

Seven Product Seminars covering
the latest manufacturing
technology are to be held



Special zones for manufacturing
technology & softwares
applied to IoT are to be featured

From cultural performances
to test-drive events, Have more fun at KINTEX 2



Shuttle bus, SIMTOS Tram
operates everyday
Lounges are prepared

Register in advance at (www.simos.org)
& enjoy the all about SIMTOS