



# KAWASAKI ROBOT

## e-News

No. 10 January 2011

Simple friendly  
Kawasaki Robot

**Kawasaki Robot e-News** is an electronic bimonthly newsletter that provides our customers with useful information on robotics.



### Message for the New Year



Season's greetings and best wishes for the New Year!

This time of the year finds us holding discussions about the development themes for the upcoming business year set to start in April. Though the robot industry is a relatively new industry, more than 30 years have passed since it was established, leading many people to say that the industry has already matured. At Kawasaki we aim to prove that there is still room for innovation by creating new and highly practical robots unlike any our customers have ever seen.

To this end, we highly value all the feedback and suggestions we receive from the end-users, equipment manufacturers, and system houses who install our robots, as well as the distributors that sell Kawasaki robots. We hope to maintain our healthy relationship with all of you and continue to receive ideas that help us to further improve our products. We appreciate all the support you have given us in the past, and humbly ask for your continued patronage this year.



### Safety Standards Overseas

Some of our customers are planning to build production sites overseas. Each region of the world has its own safety standards for the different types of industrial machinery, and in some cases the use of non-conforming equipment is restricted. Industrial robots are no exception. In Europe, only robots that comply with the EN standards, which are the unified standards in the EU, are allowed to be used.

In the United States and Canada, the use of products that are not certified by Underwriters Laboratories Inc. (UL) may be restricted by state and provincial laws. Kawasaki's robots conformity with EN standards is certified by TÜV, the official European certification body. More importantly, our robots have also been approved by the aforementioned UL, proving that our products are trusted and safe to use worldwide.



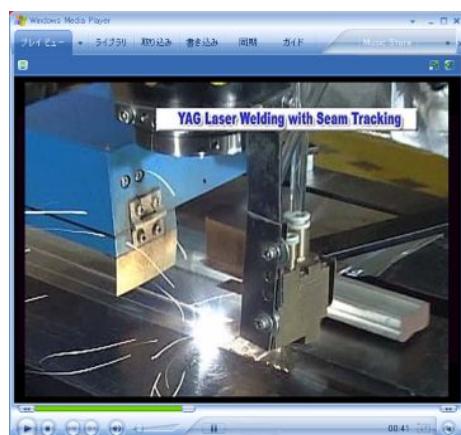
### Robot Application Technology

Kawasaki has been producing industrial robots for over 40 years. In that time we have amassed a wealth of robot application technologies in wide range of fields. You can see some of these applications on our website. There are a total of 60 videos featuring a sampling of applications from a number of different fields, such as assembly, handling, welding & joining, painting & sealing, and palletizing.

While these videos only provide a brief glimpse of what our robots can do, we hope they prove useful in helping you implement automation projects and labor-saving measures. There are also a number of applications that are not (or cannot be) shown on our website. Please contact your nearest sales office for further information.  
<http://www.khi.co.jp/robot/field/index.html>

The webpage shows a navigation bar with links to Products, Applications, Sales & Services, About Us, and Contact Us. The main content area features a large image of a robotic arm performing a task, with sections for Application Videos, Application Photos, and links to Assembling, Handling, Welding & Joining, Painting & Sealing, Palletizing, and Others.

(Applications webpage)



(Application video)

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